

The Role of the Ministry of Information in Achieving Sustainable Development Goals

In continuation of the efforts made by the Kingdom of Bahrain locally and internationally within its full commitment to the Sustainable Development Goals 2030 and its connection to the Government Action Program (2019-2022), the Ministry of Information aimed to achieve the goals that fall within its role and responsibilities, which include:





Good Health and Well-Being

Description

- We strive to enhance health awareness and well-being through media campaigns and community initiatives.

Goals

- Promote good health and well-being for all ages through awareness campaigns.

Link to Sustainable Development Goals

- Organize awareness campaigns on public health.
- Collaborate with the Ministry of Health to enhance health messages.

Key Achievements

- Success Stories Broadcast: Showcasing stories of individuals who overcame chronic illnesses.
- Television Interviews: Conducting interviews with doctors on the importance of regular check-ups.
- Social Media Campaigns: Publishing awareness messages about public health care.



Quality Education

Description

- We focus on supporting education by providing high-quality educational content.

Goals

- Raise education levels and enhance access to knowledge.
- Develop educational and media content.

Link to Sustainable Development Goals

- Develop educational media programs in collaboration with the Ministry of Education.
- Provide educational content that contributes to knowledge enhancement.

Key Achievements

- Establishing electronic platforms to provide high-quality educational content.
- Reports: Preparing reports on the impact of e-learning on students and teachers.
- Television Interviews: Conducting interviews with teachers and students to highlight their experiences.
- Radio Spots: Producing radio spots that address the importance of quality education.



Gender Equality

Description

- We seek to promote gender equality in various fields.

Goals

- Empower women and enhance their role in society.
- Achieve gender equality and empower all women and girls by supporting initiatives that promote women's rights.

Link to Sustainable Development Goals

- Participate in events that promote women's rights.
- Raise awareness about gender equality issues through media.

Key Achievements

- Organizing conferences and seminars to support and empower women.
- Success Stories Broadcast: Showcasing stories of successful women in various fields.
- Social Media Campaigns: Organizing awareness campaigns to support women's rights.
- Television Interviews: Conducting interviews with women's rights activists.



Affordable and Clean Energy

Description

- We encourage the use of media to raise awareness about sustainable energy.

Goals

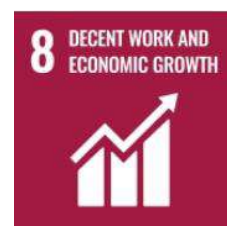
- Ensure access to modern, reliable, and sustainable energy at affordable prices for all by raising awareness about renewable energy.

Link to Sustainable Development Goals

- Disseminate information about renewable energy and its uses.
- Support government initiatives related to clean energy.

Key Achievements

- Media coverage of renewable energy projects and raising community awareness about their importance.
- Reports: Preparing reports on renewable energy projects in Bahrain.
- Radio Spots: Producing radio spots highlighting the importance of sustainable energy.
- Social Media Campaigns: Publishing awareness content about the benefits of using clean energy.



Decent Work and Economic Growth

Description

- We support the work environment and stimulate the local economy.

Goals

- Promote sustainable and inclusive economic growth and provide decent work for all by supporting small projects and local initiatives.

Link to Sustainable Development Goals

- Support initiatives that promote job creation.
- Collaborate with government entities to enhance the work environment.

Key Achievements

- Launching programs to support entrepreneurs and small projects.
- Television Interviews: Conducting interviews with successful entrepreneurs.
- Reports: Preparing reports on the impact of small projects on the economy.
- Social Media Campaigns: Publishing content that promotes job opportunities.



Sustainable Cities and Communities

Description

- We aim to enhance awareness of sustainable communities.

Goals

- Support sustainable urban development.
- Make cities and communities inclusive, safe, resilient, and sustainable by raising awareness about sustainable urban planning.

Link to Sustainable Development Goals

- Enhance awareness about sustainable urban planning.
- Support projects aimed at improving quality of life.

Key Achievements

- Preparing awareness episodes on sustainable development in local communities.
- Success Stories Broadcast: Showcasing stories of successful community initiatives.
- Radio Spots: Producing radio spots highlighting the importance of sustainable urban planning.
- Social Media Campaigns: Publishing images and content about community events.



Responsible Consumption and Production

Description

- We encourage conscious and sustainable consumption.

Goals

- Ensure sustainable consumption and production patterns through programs and reports raising awareness about recycling and conscious consumption.

Link to Sustainable Development Goals

- Raise awareness about the importance of recycling.
- Support initiatives that promote sustainable consumption.

Key Achievements

- Reports: Preparing reports on the impact of conscious consumption.
- Social Media Campaigns: Publishing tips on recycling and reducing waste.
- Radio Spots: Producing radio spots that address the importance of sustainable consumption.



Climate Action

Description

- We focus on raising awareness about climate change and its impacts.

Goals

- Take urgent action to combat climate change and its effects by raising awareness about the importance of environmental preservation.

Link to Sustainable Development Goals

- Organize a television and social media campaign to raise awareness about climate change.
- Support government efforts in environmental protection.

Key Achievements

- Participation in national campaigns to combat climate change.
- Television and Radio Interviews: Conducting interviews with experts in environmental and climate fields.
- Success Stories Broadcast: Showcasing stories of individuals or institutions that have initiated environmental initiatives.
- Social Media Campaigns: Organizing awareness campaigns about the importance of climate action.



Life Below Water

Description

- We work to raise awareness about marine environment protection.

Goals

- Preserve oceans, seas, and marine resources by raising awareness about marine environment protection.

Link to Sustainable Development Goals

- Enhance awareness about marine environment protection.
- Support initiatives aimed at preserving marine resources.

Key Achievements

- Reports: Preparing reports on efforts to protect the marine environment.
- Radio Spots: Producing radio spots about the importance of preserving oceans.
- Social Media Campaigns: Organizing awareness events through digital platforms.



Life on Land

Description

- We care about preserving biodiversity and natural resources.

Goals

- Protect and restore terrestrial ecosystems and promote sustainable use of natural resources through environmental awareness programs.

Link to Sustainable Development Goals

- Collaborate with relevant authorities to enhance protection of terrestrial environments.
- Disseminate content about the importance of preserving biodiversity.

Key Achievements

- Success Stories Broadcast: Showcasing successful initiatives for preserving the terrestrial environment.
- Reports: Preparing reports on projects for restoring natural areas.
- Television and Radio Interviews: Conducting interviews with environmental activists.



Peace, Justice, and Strong Institutions

Description

- We strive to promote values of peace and justice.

Goals

- Foster peaceful and inclusive societies for sustainable development, provide access to justice for all, and build effective institutions.

Link to Sustainable Development Goals

- Support initiatives that promote justice and peace.
- Raise awareness about the importance of strong institutions in society.

Key Achievements

- Social Media Campaigns: Publishing content that promotes values of peace and justice.
- Television Interviews: Conducting interviews with human rights activists.
- Radio Spots: Producing radio spots that discuss the importance of strong institutions.



Partnerships for the Goals

Description

- We support partnerships to achieve developmental goals.

Goals

- Enhance means of implementation and revitalize global partnerships for sustainable development through cooperation with various entities.

Link to Sustainable Development Goals

- Enhance cooperation with the private sector to achieve developmental goals.
- Support partnerships that promote sustainable development.

Key Achievements

- Reports: Preparing reports on successful partnerships with the private sector.
- Social Media Campaigns: Publishing content about cooperation with international organizations.
- Success Stories Broadcast: Showcasing success stories of partnerships between government and private sectors.